



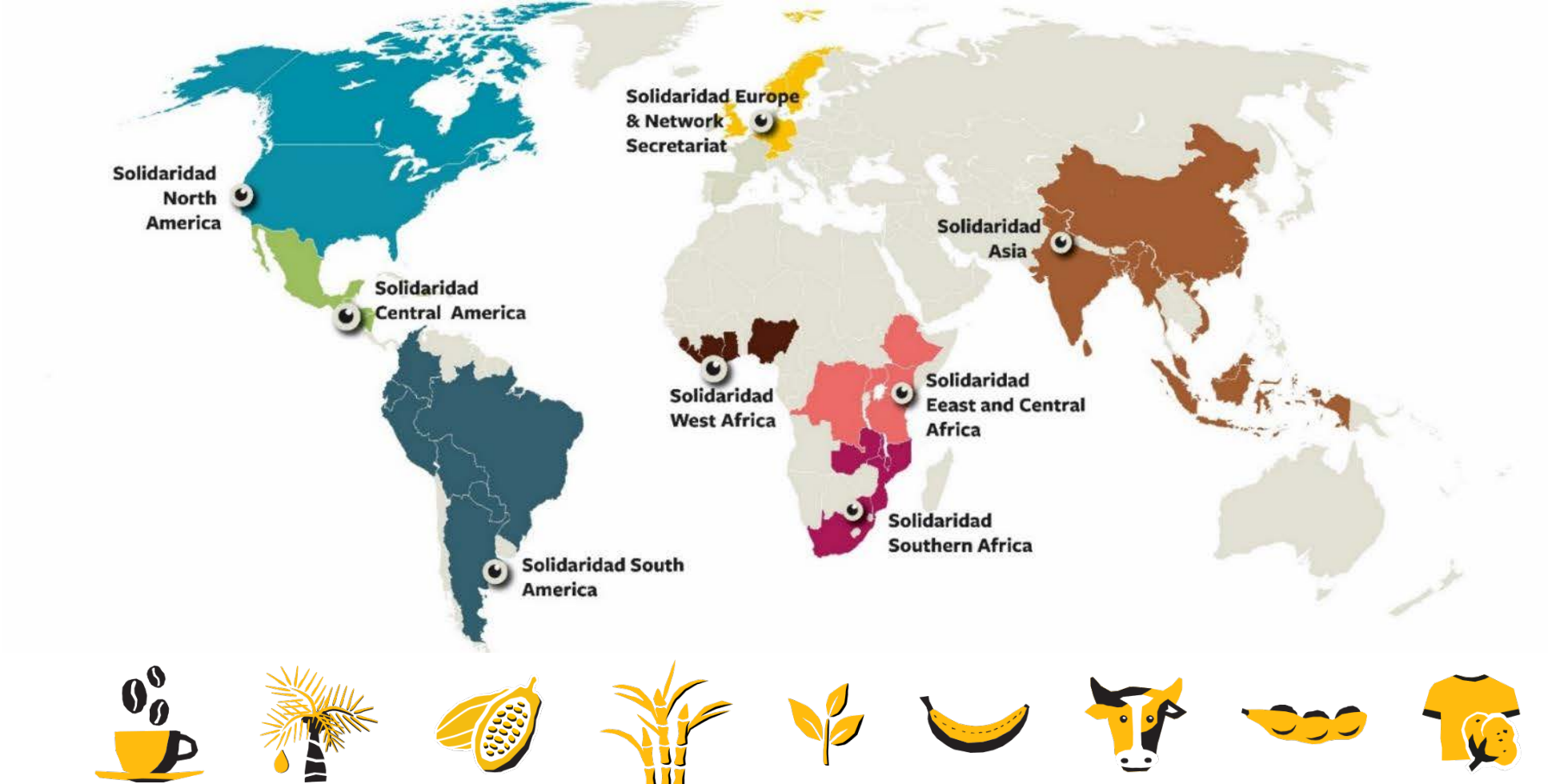
# **BUILDING INTELLIGENT PALM OIL VALUE CHAINS IN COLOMBIA**

November 30<sup>th</sup>, 2022

**Solidaridad**

# Solidaridad

A SOLUTION-ORIENTED CIVIL SOCIETY ORGANIZATION WORKING IN KEY AGRO-COMMODITIES



# STRATEGY

ECOSYSTEM OF SOLUTIONS & SERVICES



ACTIONABLE INTELLIGENCE



FARMER ORGANIZATIONS/  
PROCESSORS/ BUYERS



Content Management



Dashboards

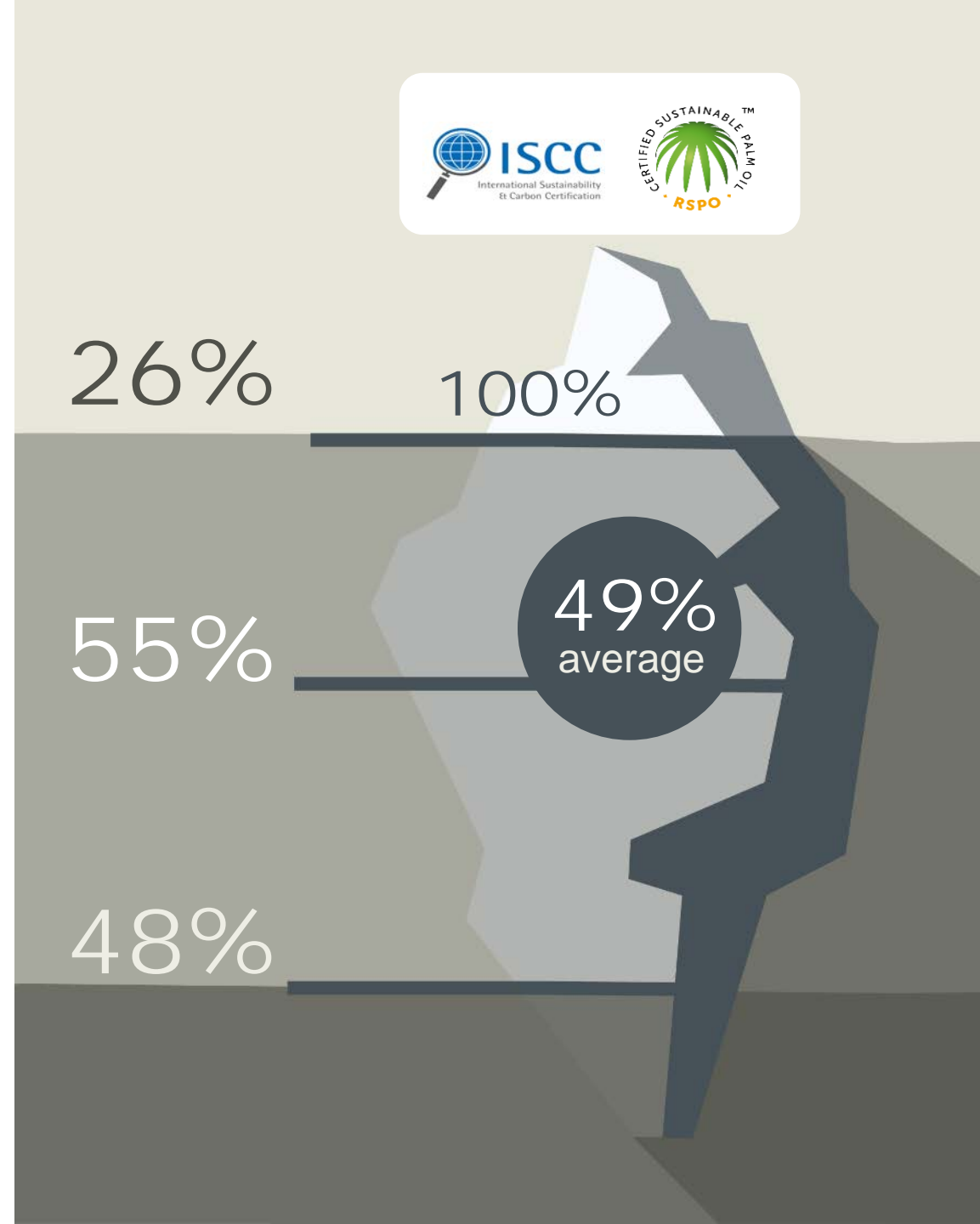
# CONTINUOUS IMPROVEMENT APPROACH





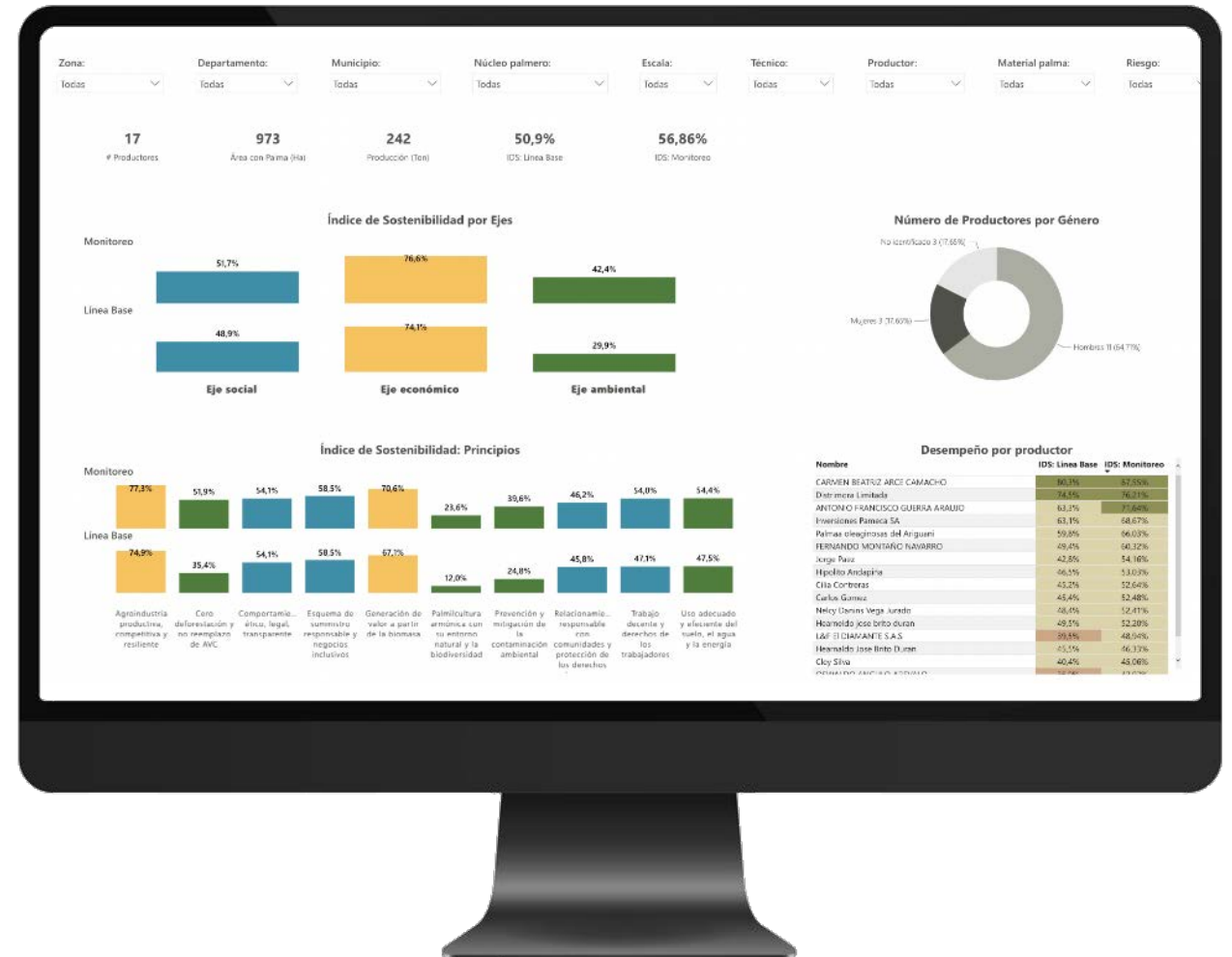
extension  
solution

**CURRENTLY AVAILABLE IN  
COLOMBIA:  
TO EMPOWER FIELD TECHNICIANS IN  
ASSISTING SMALLHOLDERS ON  
THEIR FARM ASSESSMENT**



# DELIVERABLES

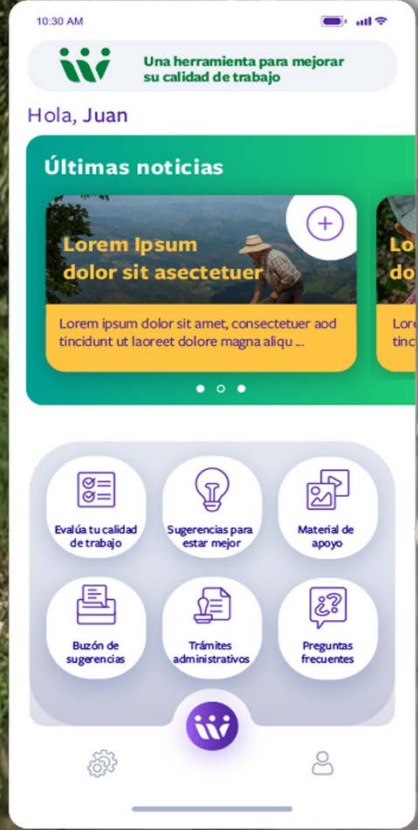
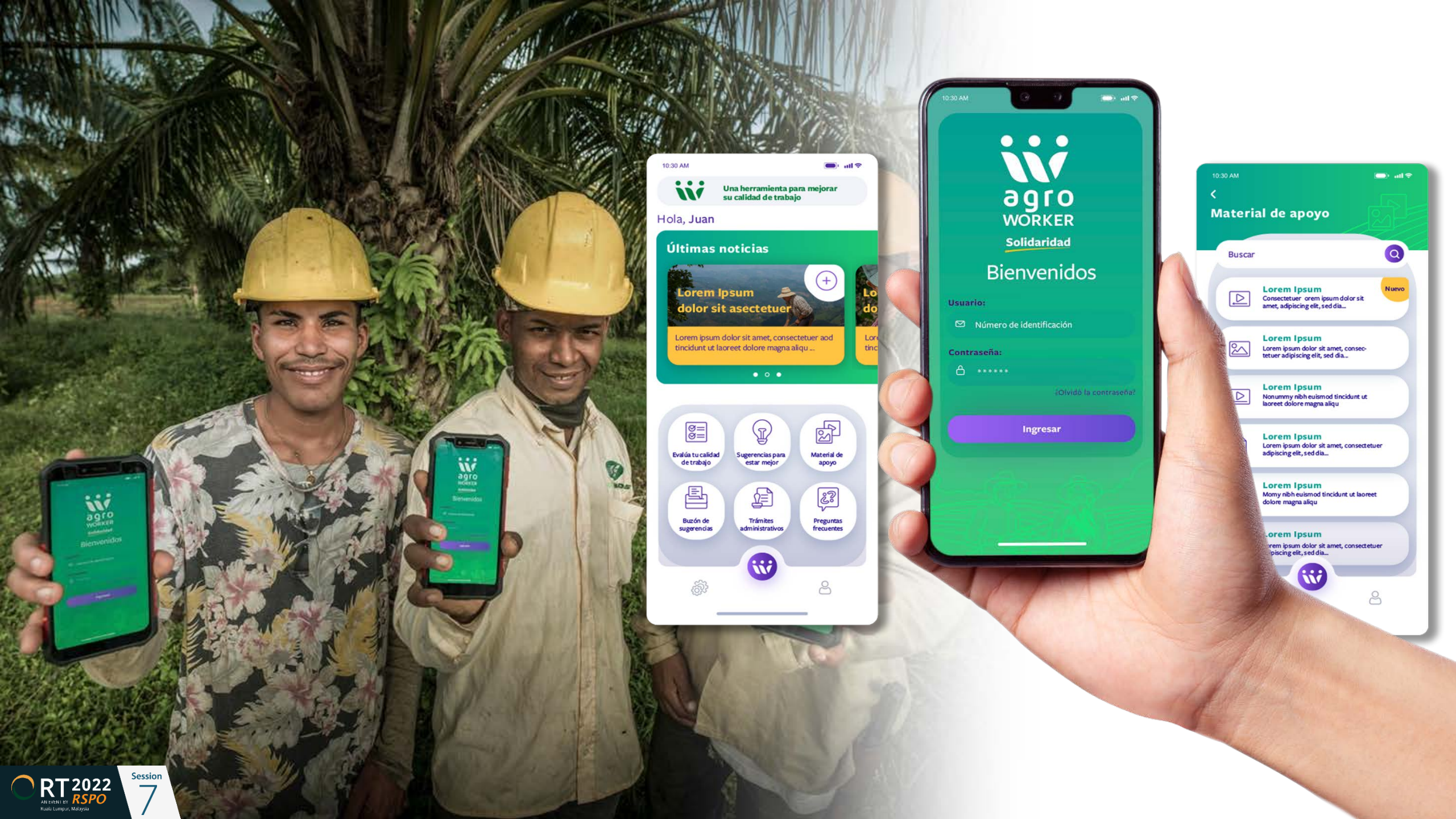
- ▶ Geo-referenced sustainability **performance** per farm
- ▶ Groups segmented according to **sustainability gaps**
- ▶ **Targeted trainings** according to prioritized actions
- ▶ **Progress reports** on adoption of practices
- ▶ Opportunity to link with **satellite monitoring** info
- ▶ **Impact measurement** of trainings and investment





agro  
WORKER

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# AGROWORKER DASHBOARD





# LESSONS LEARNED

- ▶ Having continuous improvement tools and strategies allow a better adoption and understanding of sustainable practices.
- ▶ Learning the reality of the producers allow defining tailor made strategies.
- ▶ The training of producers and workers is crucial for raising awareness of the sustainable practices.
- ▶ It is important to align the individual efforts made by different organizations promoting sustainability in the palm oil sector.

